

Time Management Harvard Business Essentials

Power, Influence, and Persuasion Decision Making Harvard Business Essentials, Decision Making Harvard Business Essentials Harvard Business Essentials Strategy Marketer's Toolkit Finance for Managers Harvard Business Essentials Managing Projects Large and Small Harvard Business Essentials Harvard Business Essentials: Coaching And Mentoring Manager's Toolkit Innovator's Toolkit Harvard business essentials Manager's Toolkit Harvard Business Essentials Managing Projects Large and Small Creating Teams With an Edge Managing Change and Transition Harvard Business Essentials Harvard Business Essentials Harvard Business School Press Harvard Business Review Harvard Business Review Harvard Business School Press Richard Luecke Harvard Business School Press Harvard Press Richard Luecke

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to be effective managers have to be skilled at acquiring power and using that power to persuade others to get things done this guide offers must know methods for commanding attention changing minds and influencing decision makers up and down the organizational ladder the harvard business essentials series provides comprehensive advice personal coaching background information and guidance on the most relevant topics in business whether you are a new manager seeking to expand your skills or a seasoned professional looking to broaden your knowledge base these solution oriented books put reliable answers at your fingertips

decision making is a critical part of management and bad choices can damage careers and the bottom line this book offers the tools and advice managers need to avoid common biases and arrive at and implement decisions that are both sound and ethical the harvard business essentials series

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innovation is an undisputed catalyst for company growth yet many managers across industries fail to create a climate that encourages and rewards innovation managing creativity and innovation explores the manager s role in sparking organizational creativity and offers insight into what managers and leaders must do to increase successful innovation contents include generating new ideas and recognizing opportunities moving innovation to market removing mental blocks to creativity establishing a strategic direction for profitable product development brainstorming and fostering creative conflict within groups creating an innovation friendly culture plus readers can access free interactive tools on the harvard business essentials companion web site series adviser ralph katz dr katz is professor of management at northeastern university s college of business and in the management of technology group of m i t s sloan school of management he has carried out extensive management research on technology based innovation with emphasis in the management of technical professionals and project teams harvard business essentials the reliable source for busy managers the harvard business essentials series is designed to provide comprehensive advice personal coaching background information and guidance on the most relevant topics in business drawing on rich content from harvard business school publishing and other sources these concise guides are carefully crafted to provide a highly practical resource for readers with all levels of experience to assure quality and accuracy each volume is closely reviewed by a specialized content adviser from a world class business school whether you are a new manager interested in expanding your skills or an experienced executive looking for a personal resource these solution oriented books offer reliable answers at your fingertips

effective communication is a vital skill for everyone in business today great communicators have a distinct advantage in building influence and jumpstarting their careers this practical guide offers readers a clear and comprehensive overview on how to communicate effectively for every business situation from sensitive feedback to employees to persuasive communications for customers it offers advice for improving writing skills oral

presentations and one on one dealings with others contents include understanding the optimal medium to present information learning the best timing to deliver a message delivering an effective presentation drafting proposals writing effective e mails improving self editing skills plus readers can access free interactive tools on the harvard business essentials companion web site series adviser mary munter professor mary munter has taught management communication for over twenty five years for seven years at the stanford graduate school of business and since 1983 at the tuck school of business at dartmouth professor munter is considered one of the leaders in the management communication field among her publications is guide to managerial communication recently published in its sixth edition and named one of the five best business books by the wall street journal she has also published many other articles and books and consulted with over ninety corporate and not for profit clients harvard business essentials the reliable source for busy managers the harvard business essentials series is designed to provide comprehensive advice personal coaching background information and guidance on the most relevant topics in business drawing on rich content from harvard business school publishing and other sources these concise guides are carefully crafted to provide a highly practical resource for readers with all levels of experience to assure quality and accuracy each volume is closely reviewed by a specialized content adviser from a world class business school whether you are a new manager interested in expanding your skills or an experienced executive looking for a personal resource these solution oriented books offer reliable answers at your fingertips

strategic execution drives business success this book covers strategy from the ground up explaining what strategy is how to put together a strategic plan what tools and resources are necessary to execute it and how to measure results the harvard business essentials series is designed to provide comprehensive advice personal coaching background information and guidance on the most relevant topics in business whether you are a new manager seeking to expand your skills or a seasoned professional looking to broaden your knowledge base these solution oriented books put reliable answers at your fingertips

this text shows readers how to target high potential customer segments size up competitors allocate marketing resources wisely develop and execute effective marketing plans back cover

providing the fundamentals of financial literacy this guide gives business managers the smart advice they need to increase their impact on financial planning budgeting and forecasting

when it comes to project management success lies in the details this book walks managers through every step of project oversight from start to finish thanks to the book s comprehensive information on everything from planning and budgeting to team building and after project reviews managers will

master the discipline and skills they need to achieve stellar results without wasting time and money

effective managers know that timely coaching can dramatically enhance their teams performance coaching and mentoring offers managers comprehensive advice on how to help employees grow professionally and achieve their goals this volume covers the full spectrum of effective mentoring and the nuts and bolts of coaching managers will learn how to master special mentoring challenges improve listening skills and provide ongoing support to their employees

manager s toolkit the 13 skills managers need to succeed zeroing in on the specific skills that make great managers stand out from the pack this comprehensive guide is both an essential primer for new managers and a valuable resource for seasoned executives from hiring and retaining good people to motivating and developing team members from understanding key financial statements to delegating work effectively and from setting goals for others to managing your own career this actionable guide walks readers through every aspect of managing in a complex business world filled with practical tools and tips this essential toolkit will help managers to stay at the top of their game the harvard business essentials series is for managers at all levels but is especially relevant for new managers it offers on the spot guidance coaching and tools on the most relevant topics in business each book includes the critical information that managers need on a given topic from budgeting to hiring to communication to strategy and offers interactive tools and worksheets that translate advice into action providing ready answers to day to day issues these guides make sound trusted mentoring advice available whenever managers need it other books in the hbe series managing change and transition hiring and keeping the best people finance for managers business communications innovation negotiation

the innovator s toolkit what are the types of innovation how can you generate creative ideas for your business how can you move from ideas to unleashing you innovation to the market how can you combine your innovation with a strategic plan to move your company forward get these questions answered with jargon free useable practical tools and advice the innovator s toolkit offers you field tested techniques and tips to ensure the successful development and implementation of your innovation topics include moving innovation to the market making strategic innovative moves and placing strategic bets using projects to drive innovation to market readers can also access free interactive tools on the harvard business essentials companion site at elearning.hbsp.org/businessstools harvard business essentials the reliable source for busy managers the harvard business essentials series is designed to provide comprehensive advice personal coaching background information and guidance on the most relevant topics in business drawing on rich content from harvard business school publishing and other sources these concise guides are carefully crafted to provide a highly practical resource for readers with all levels of experience to assure quality and accuracy each volume is closely reviewed by a specialized content

adviser from a world class business school whether you are a new manager interested in expanding your skills or an experienced executive looking for a personal resource these solution oriented books offer reliable answers at your fingertips

zeroing in on the specific skills that make great managers stand out from the pack this comprehensive guide is both an essential primer for new managers and a valuable resource for seasoned executives from hiring and retaining good people to motivating and developing team members from understanding key financial statements to delegating work effectively and from setting goals for others to managing your own career this actionable guide walks readers through every aspect of managing in a complex business world filled with practical tools and tips this essential toolkit helps managers to stay at the top of their game

when it comes to project management success lies in the details this book walks managers through every step of project oversight from start to finish thanks to the book s comprehensive information on everything from planning and budgeting to team building and after project reviews managers will master the discipline and skills they need to achieve stellar results without wasting time and money

teams can be a driving force for organizational performance and managers can play a key role in teams ultimate success or failure highlighting the latest research on team development and dynamics and including hands on tools for improving communication resolving conflicts promoting interdependence and more this guide helps managers at all levels to motivate teams to achieve higher performance

harvard business essentials are comprehensive solution oriented paperbacks for business readers of all levels of experience managing through change and crisis is difficult in any business environment let alone one as turbulent as managers face today this timely guide offers authoritative advice on how to recognize the need for organizational change communicate the vision prepare for structural change such as m a and address emotional responses to downsizing with tools for managing stress levels and advice on gathering and sharing information during a transition managing change and transition is an indispensable guide for managers at any level of the organization

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