

Product Manager Case Studies

Project Management Case Studies Managing Organizational Change--selected Case Studies Managing in a Global World A Compendium of Pmo Case Studies The Interim Manager's Guide to Success The Project Manager's Guide to Mastering Agile Managing Self-Access Language Learning Manager's Guide to Excellence in Public Relations and Communication Management Case Studies in Health Care Supervision Collaborative Networks in the Internet of Services IT-Based Management: Challenges and Solutions Managing Best Practice General Motors Corporation v Department of Treasury, 466 Mich 231 (2002) Real Web Project Management Class Class and Industrial Marketing Class & Industrial Marketing The Manager's Bookshelf 50 Case Studies in Management Training Printers' Ink Harold Kerzner Allan Easton Bianka Lichtenberger MR Darrel G Hubbard Pe Andrew Gordon Charles G. Cobb David GARDNER David M. Dozier Charles R. McConnell Luis M. Camarinha-Matos Joia, Luiz Antonio Thomas J. Shelford Jon Lepley Pierce Alan B. Clardy

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the 1 project management case studies book now featuring new cases from disney the olympics airbus boeing and more after on the job experience case studies are the most important part of every project manager s training this fifth edition of project management case studies features more than one hundred case studies that detail projects at high profile companies around the world these cases offer you a unique opportunity to experience first hand project management in action within a variety of contexts and up against some of the most challenging conditions any project manager will likely face new to this edition are case studies focusing on agile and scrum methodologies contains 100 plus case studies from companies that illustrate both successful and not so successful project management represents an array of industries including medical and pharmaceutical aerospace entertainment sports manufacturing finance telecommunications and more features 18 new case studies including high profile cases from disney the olympics boeing 787

dreamliner and airbus 380 follows and supports preparation for the project management professional pmp certification exam experienced pms project managers in training and students alike will find this book to be an indispensable resource whether used as a standalone or combined with the bestselling project management a systems approach to planning scheduling and controlling 12th edition pmi capm pmbok pmp and project management professional are registered marks of the project management institute inc

compilation of case studies of business organizational changes and innovations in selected enterprises in the usa to illustrate the impact of new management techniques on efficiency covers administrative aspects internal and external interest groups middle management reorganisation quality control performance records employees attitudes to change etc references

die fortschreitende globalisierung konfrontiert manager mit massiven veränderungen ihrer funktion und aufgaben daraus ergibt sich die notwendigkeit fundierter und gezielter weiterbildung im rahmen von ausgewählten fallstudien werden in diesem band die herausforderungen thematisiert vor denen manager im mittelmerraum in osteuropa und in ostasien stehen regionen die die literatur oft vernachlässigt basierend auf der methode des interaktiven lernens werden die beteiligten firmen vorgestellt und die probleme beschrieben aufgabe der manager und nachwuchsführungskräfte ist es eine lösung zu entwickeln

this book through the included full text case studies provides the reader actual information on how project program and portfolio management offices pmos are being structured and operated by current project management organizations this book explores the actual business actions taken by well known enterprises that shared in a business case study format the what and the how they used to developed and manage their project management organization through their included case studies they provide the reader the actual how it is being done by current project management organizations knowing what specific actions have been taken by others and what pmo organizational models they applied provides the user with information on how to proceed after executive management gives the go ahead to establish a pmo this knowledge can be used immediately by enterprises of any size or type to implement a project business management organization and to establish project business management enterprise wide

have you ever considered becoming a freelance interim or have you already taken that first step you need to read this book the interim manager s guide to success is exactly what it says in its title its author andrew gordon has enjoyed a highly successful 14 year career as an interim and his book contains the lessons he learned the hard way by reading this book you get to learn them the easy way how to win new contracts how to calculate and maximise your fee rate and how to manage the client interim relationship to your advantage mr gordon takes the reader step by step through a typical interim engagement and explains the crucial do s and don ts in plain and unpatronising english interim management can be a great career choice that can change your life by reading this book you

will undoubtedly increase your chances of success

streamline project workflow with expert agile implementation the project management profession is beginning to go through rapid and profound transformation due to the widespread adoption of agile methodologies those changes are likely to dramatically change the role of project managers in many environments as we have known them and raise the bar for the entire project management profession however we are in the early stages of that transformation and there is a lot of confusion about the impact it has on project managers there are many stereotypes and misconceptions that exist about both agile and traditional plan driven project management agile and traditional project management principles and practices are treated as separate and independent domains of knowledge with little or no integration between the two and sometimes seen as in conflict with each other agile and waterfall are thought of as two binary mutually exclusive choices and companies sometimes try to force fit their business and projects to one of those extremes when the right solution is to fit the approach to the project it's no wonder that many project managers might be confused by all of this this book will help project managers unravel a lot of the confusion that exists develop a totally new perspective to see agile and traditional plan driven project management principles and practices in a new light as complementary to each other rather than competitive and learn to develop an adaptive approach to blend those principles and practices together in the right proportions to fit any situation there are many books on agile and many books on traditional project management but what's very unique about this book is that it takes an objective approach to help you understand the strengths and weaknesses of both of those areas to see how they can work synergistically to improve project outcomes in any project the book includes discussion topics real world case studies and sample enterprise level agile frameworks that facilitate hands on learning as well as an in depth discussion of the principles behind both agile and traditional plan driven project management practices to provide a more thorough level of understanding

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this book reports findings of a three nation study of public relations and communication

management sponsored by the international association of business communicators iabc research foundation the excellence study provides communication managers and public relations practitioners with information critical to their own professional growth and supplies organizations with tools that help them communicate more effectively and build beneficial relations with key publics communication excellence is a powerful idea of sweeping scope that applies to all organizations large or small that need to communicate effectively with publics on whom the organization's survival and growth depend the essential elements of excellent communication are the same for corporations not for profit organizations government agencies and professional trade associations and they are applicable on a global basis the study identifies three spheres of communication excellence these spheres consider the overall function and role of communication in organizations and define the organization of this book they are the core or inner sphere of communication excellence the knowledge base of the communication department the shared expectations of top communicators and senior managers about the function and role of communication and the organization's culture the larger context that either nurtures or impedes communication excellence this text also examines communication excellence as demonstrated in specific programs developed for specific publics

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this book constitutes the refereed proceedings of the 13th ifip wg 5.5 working conference on virtual enterprises pro ve 2012 held in bournemouth uk in october 2012 the 61 revised papers presented were carefully selected from numerous submissions they provide a comprehensive overview of identified challenges and recent advances in various collaborative network cn domains and their applications with a particular focus on the internet of services the papers are organized in topical sections on service enhanced products service composition collaborative ecosystems platform requirements cloud based support collaborative business frameworks service design e governance collaboration in traditional sectors collaboration motivators virtual organization breeding environments collaboration spaces designing collaborative networks cost benefits and performance identification of patterns co innovation and competitiveness collaborative behavior models and risks governance trust

the main scope of this book is to show how it has created a mandate to management to develop new business models and frameworks based on the important role of it the chapters within it based management challenges and solutions tackle the role and impact of it on strategy and resulting new models to be used in this context in addition the book proposes new models based on the pervasive role it exercises in the current business arena

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the authors show not just the generally accepted methodology but also where and how that theory doesn't help in real world situations this practical handbook approach allows the reader to find immediate solutions to the problem at hand the cd and website include valuable project plan templates model websites project checklists consulting contracts and software vendor reviews

the manager's bookshelf serves the needs of both current managers and students of management for professionals and students alike the manager's bookshelf provides the vessel for expanding knowledge and is the perfect tool to search for further insights in more direct routes of management

the cases reported in this manual are with few exceptions based upon true stories that have been gathered from a broad spectrum of supervisors and managers these cases have been successfully used in various management and supervisory training programs and it has been found that they produce recognition discussion and even debate invariably they challenge trainees and encourage them to rethink and re-examine the fundamentals of being an effective leader together as presented in this manual they cover a full range of management and supervisory issues and concerns the cases go straight to the heart of universal leadership challenges and their application extends into virtually any organizational area they include issues such as dealing with a difficult employee improving performance training and coaching selecting the right person for the job and managing fairly and effectively these challenges are likely to confront any manager or supervisor in any kind of organization and developing the ability to respond to them productively and to learn from them is what this manual is all about

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